

Information Pack



What is The Colour of Poppies?

The Colour of Poppies is made up for two event that see people of Bridgwater honour the fallen and pays tribute the work of the Armed Forces during Armistice Season.

Where will it take place?

Various location around Bridgwater

When does it take place?

The Poppy Trail: 9 – 17 November 2023

and

The Colour of Poppies: 12 – 13 November 2023

The Poppy Trail

A series of exhibitions found in several location around town. Each display or exhibition is themed to one of the campaigns within the conflicts.

Usually entry by donation.

The Colour of Poppies

An evening of readings of personal letters, newspaper articles and diary entries, possible set around a single year, but demonstrate life in Bridgwater at the time of the world wars.

Usually entry by pre paid tickets (set price).

Who is organising this event?

A Ticket 2 Ride Entertainment with Bridgwater Royal British Legion are organising this event.

Local groups and organisations within Bridgwater are all invited to be part of this event. (theatres / drama groups, uniformed organisations, local history groups).

Why have this event?

There are 2 main reasons for this:

- 1) Keeping Armistice and Remembrance alive by raising extra cash for the Royal British Legion's annual poppy appeal in an educational and entertaining way.
- 2) To make the Armistice more relevant to young people by showing how their local surrounding were affected by such a huge conflict, how it shaped Bridgwater today.

Promo Art Proposal



Pop up banner



A4 Poster



A5 Leaflet



How to get involved

If you'd like to get involved in this event, please check out the A Ticket 2 Ride website and register your interest on the volunteer page.

www.aticket2ride.co.uk/poppy

Once you have signed up, you will be able to book a meeting through the site to discuss more about how you can be part of this event.

Who Are A Ticket 2 Ride Entertainment?

A Ticket 2 Ride Entertainment is a small theatrical event support service based in Bridgwater, Somerset, UK.

Our services range from planning and on the night support to equipment hire to venue operation and management.

We are also the creators and administrators of The New Greatest Show on Earth.



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at2rentertainment



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