

Somerset Under the Stars

Information Pack

What is Somerset Under the Stars?

Somerset under the Stars is a series of open air concerts with songs and music from the best of theatre.

When does it take place?

Annually - 1 concert on the 3rd Saturday in July
- 3 concerts the 2nd weekend August

Who is organising the event?

A Ticket 2 Ride Entertainment will act as executive producers to oversee the event and being a central contact point.

The main organisers are made up from the theatre community of Somerset (theatres and amateur drama, operatic and youth groups).

Why Get Theatres and Groups to organise the event?

First and foremost by working together on a joint event becomes some of the best advertising for theatres and groups

A Ticket 2 Ride Entertainment recognises the struggles with the industry in today's economic climate. We believe in power of the work of 'Theatre's Together'.

We have come to learn over the years that the some of the best events happen when you encourage the involvement and creativity of others.

Is there a Budget?

Of course, all good events have one.

- The current proposed ticket price for each event is £45
- With a deal of £150 for all four events
- We are also looking for local business sponsors for the event to maybe offset that price slightly

Things that need to be paid for:

- Venue
- Equipment (Staging, lighting, sound, technicians)

We would also like to be able to set aside some of the monies for all those involved (either as groups or individuals or theatres).

How to get involved?

We are planning a meeting Bridgwater (venue to be confirmed) on the **18th November 2019** from **7.30pm** until **9pm**, to see the interest and put the initial plans in place.

If you would like to be a part of this project, simply email us at:
info@aticket2ride.co.uk

Please include:

- *your name*
- *Theatre / Group Represent (if any)*
- *How many attending meeting*

Using 'Somerset Under the Stars' in the subject line
Emails to be received to us no later than 1st November 2019.

This information is ONLY used to get an idea of numbers attending.

An email will be sent out by the 12th November with the confirmation of venue and times.

Who Are A Ticket 2 Ride Entertainment?

A Ticket 2 Ride Entertainment is a small theatrical event support service based in Bridgwater, Somerset, UK.

Our services range from planning and on the night support to equipment hire to venue operation and management.

We are also the creators and administrators of The New Greatest Show on Earth.



info@aticket2ride.co.uk



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**A Ticket
2 Ride** Entertainment

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