



# Participants Information Pack

## - Phase 1 -

# What is The New Greatest Show on Earth?

## **The Show:**

Every 6 years we produce 1 show, over 5 continents, in 24 hours being live streamed around the world.

## **The Project:**

Sustaining the arts industry into the future through education and opportunity.

# The Strategy and Schedule

To create an international project of this size takes a lot of work. So we have broken the project down into phases. Regular updates can be found on our website: [www.aticket2ride.co.uk/GSOE](http://www.aticket2ride.co.uk/GSOE)

**Phase 1 - Community Spirit - Launched 1<sup>st</sup> September 2019**

**Phase 2 - Lighting the Beacon - Launch Date: TBA**

**Phase 3 - The Biggest Show in Country - Launch Date: TBA**

**Phase 4 - The Greatest Show on Earth - Launch Date: TBA**

# - Phase 1 -

The theme of this first phase is **community**. The local community and theatre community.

Most art forms are rooted in local community and today it's where some of the best talents often go unnoticed.

So we have created 'Community Spirit' that gives the creative and performing arts of all backgrounds across the country the opportunity to shine.

Our Resetting the Stage Workshop is about supporting campaign groups that want to reopen theatres and keep their campaign moving.

While theatre is not building it's the art form, we often use these beautiful buildings as a central point for the arts locally.

So Through the Stage Door Workshop looks at ways these buildings can be utilised to help the industry further.

**Information on all this and more is available on our website: [www.aticket2ride.co.uk/GSOE](http://www.aticket2ride.co.uk/GSOE)**

# - Phase 1 - Supporter

We are looking for supporters, fundraisers and individuals to market The Greatest Show on Earth.

As well as organisers for the Community Spirit programme in local communities.

You can find out more information on these roles by emailing us on [info@aticket2ride.co.uk](mailto:info@aticket2ride.co.uk)

# - Phase 1 -

## Theatres and Venues

Get in with the Community Spirit and be encouragers that bring out hidden talents within your community.

Support the workshops run by The New Greatest Show on Earth project. They are not designed to change the way we work, but to challenge the status quo. If for no other reason, then know at least 25% of the profits go into the 2025 Trust Fund.

Find ways to allow more creators to use your space to explore new ideas, not just for the stage but other creative arts as well.

Apart from volunteering, find new ways to get your local community involved in your work.

# - Phase 1 -

## Groups and Organisations

Get involved in community spirit

Encourage talent among your members to explore beyond boundaries  
(Writers as well as performers)

Find new ways to encourage further support from within your  
community for the programme from your local theatre.

# - Phase 1 - Artists and Crew

Get involved in Community Spirit, this event is for you – painter, sculptor, writing, singer, dancer and musician.

Keep perfecting your crafts, look for other opportunities for exposure, but don't allow yourself to be exploited.

If you haven't already, join a union.



# - Phase 1 - Business

Think about how you may like to support The New Greatest Show on Earth and/or your local theatre. Its not all about money, though it is vital part of the work we want to ensure you get the most out of the cash you invest in us.

**Locally:** your support may be for a particular project or support/sponsor some outstanding local talent you have noticed. (More information on the latter will be available in phase 2)

**Nationally:** you by paying for seat to The Greatest Show on Earth project's productions or provide a discounted services to enhance a programme.

We offer many forms of advertising, from logo on the banners and booklets, verbal announcements, to giving out free samples to audience and participants.

Most contract are 2 to 5 years. During phase 1 we want to meet with as many businesses and organisations as possible. If you would like to be considered or to meet with us regarding supporting then please email: [info@aticket2ride.co.uk](mailto:info@aticket2ride.co.uk) to organise a meeting.

# - Phase 1 - 2025 Trust Fund

Phase 1 is about finding the support for the Fund to sustain it. As well as feeding out information on its place within the industry.

During this phase we will also be exploring how it's support for the industry is be optimised.

If you are interested in learning more, please email:  
[info@aticket2ride.co.uk](mailto:info@aticket2ride.co.uk)

# Who Are A Ticket 2 Ride Entertainment?

A Ticket 2 Ride Entertainment is a small theatrical event support service based in Bridgwater, Somerset, UK.

Our services range from planning and on the night support to equipment hire to venue operation and management.

We are also the creators and administrators of The New Greatest Show on Earth project.



at2rentertainment



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